

HERMANN

VINTAGE CHARM TIMELESS BEAUTY



For several years running, Hermann has been voted Missouri's Most Beautiful Town by readers of Rural Missouri Magazine. Forbes Magazine describes Hermann as "One of the prettiest towns in America."



Hermann has more than 300 guest rooms in all price ranges, from cozy cottages to luxury suites.



World-class wineries on the scenic Hermann Wine Trail offer tasting and tours for groups.



Museum tours tell the fascinating story of Hermann's German heritage.



Many beautiful old buildings in the historic district have taken on new life as shops, galleries and restaurants.



OPPORTUNITIES IN HERMANN FOR THE GROUP TOUR MARKET

WINERIES & BREWERIES

- Adam Puchta Winery — *Food and wine pairings for groups*
- Hermannhof Winery — *VIP tours and tasting in underground cellars*
- Oak Glenn Winery — *Outdoor seating with spectacular view of the Missouri River*
- Stone Hill Winery — *“Grapes to Glass” VIP tours of underground cellars*
- Tin Mill Brewery — *Tasting and tours at Missouri’s only true lager microbrewery*

MUSEUMS

- Deutschheim State Historic Site
Missouri’s official German Heritage Site offers interpretive displays and guided tours.
- Historic Hermann’s Museum at the German School
The newly restored German School’s museum rooms explore life in early Hermann.
- Hermann Historic Farm Tour
Located on 160 acres within the city limits.
- Starkenburg Shrine and Museum
Historic Shrine of Our Lady of Sorrows. Guided tours available.
- White House Hotel
Group tours with actors in period costume available.

OTHER VENUES

- Hermann Wurst Haus
Winner of many state and national awards. Group tours and tasting available.
- Swiss Meat and Sausage Co.
Featured on the Food Network. Groups tours and tasting available.

SEASONAL VENUES

- St. George Catholic Church Rectory Tour
Ten rooms of fantastic Christmas decorations — open for tour in December.
- Wine Country Follies
Local performers at the Showboat Theatre — Wednesdays and Thursdays in October

FOOD SERVICE FOR GROUPS

- Concert Hall and Barrel
- The Cottage
- Hermann Hill Village
- Hermannhof Winery
- Jillsie’s
- Simon’s on the Waterfront
- Vintage Restaurant at Stone Hill Winery



Location

Hermann is on the Missouri River, between Jefferson City and St. Louis. From I-70, take Highway 19 south 15 miles.

Mileage to Hermann

Branson.....	220
Hannibal	87
St. Louis	80
Kansas City	220
Lake of the Ozarks	130

Group Tour Services

- Step-on guides and guided tours
- Staffed Welcome Center
- Welcome receptions and hospitality breaks
- Customized itineraries
- Winery tours and tastings
- Recreational activities (ie Katy Trail biking, golf)
- German musicians and other entertainers
- Liaison for attractions, lodging and restaurants
- Coordination of service providers
- Promotional materials
- Information packets
- Site inspections and FAM tours



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